

# Video For Sales

Prepared for: Maserati Canada

TRADE PENDING

## Increase sales revenue with personalized videos.

This powerful video solution for dealership sales teams (formerly known as Snapcell) makes it easy to record, manage, and track personalized videos with your customers. When your customers get that personal touch, they'll reward you with their business.

### VIDEO FOR SALES USE CASES

- Personalized introductions "The Digital Handshake"
- Vehicle walk-arounds, virtual test drives and 360 videos
- Appointment confirmations
- Phone & showroom follow-up
- Pre-Delivery Videos

## What Sets Us Apart

### Simplicity

Ridiculously simple to use, Video For Sales (fka Snapcell) removes the pain and frustration of creating personalized videos. Our one-touch ability to record and edit converts even the least tech savvy employees into brand champions.

### Reliability

Your team and your customers won't be frustrated by failed uploads or garbled messages. With 99.9% uptime, Video For Sales remain the most reliable video platform in automotive today, outperforming direct competitors and CRMs.

### Increased Sales Performance

Sending customers a personalized video dramatically increases engagement, but we don't stop there.

- Out-of-the-box CRM integrations, meaning no duplication of work.
- Your team gets alerted when a customer watches and engages with a video, so they know when to respond.
- Save, re-use, and automate frequently used videos to further increase your team's efficiency.



SCAN FOR  
SALES VIDEO



**"Video For Sales has increased our sales by 28%. We went from an 8% closing ratio to 13%. My sales guys love using the platform."**

— Darius Carlson - Internet Sales Manager, Gator Ford

Trusted by over 6,000 franchise dealerships



## Video For Sales \$830

### PACKAGE INCLUDES:

- Video For Sales
- Text+
- Connect Central
- Video testimonials
- Crystal Clear
- AutoEngage
- Inventory Integrations

### ADD ONS:

- \$175** CRM Integration
- \$140** Multi-Language Subtitle Pack

(All pricing in CAD)

## 360 \$415

### PACKAGE INCLUDES:

- Unlimited Spins
- Unlimited HotSpots
- Inventory Integrations
- VideoBot

(All pricing in CAD)

See if **TradePending's Video** is the right tool for  
your sales team

	Cell Phone without Software	Generic Video Software	TradePending Video
Cost	Free	\$	\$\$
Automotive Rich Features	X	X	✓
Integrates with CRM	X	maybe	✓
Reporting & Notifications	X	✓	✓
Created for Dealerships	X	X	✓
Simple to edit	X	X	✓