

Video For Service

Prepared for: Maserati Canada

Increase service revenue with personalized videos.

Video For Service gives service advisors an easy-to-use and reliable platform to show and talk through vehicle service. Sending customers a personalized video dramatically increases ROs and CSI scores, but we don't stop there.

VIDEO FOR SERVICE

- Sending customer a personalized video dramatically increases ROs and CSI scores, but we don't stop there.
- Manage your video processes and eliminate duplicate entry through our out-of-the-box DMS integrations.
- When a customer gets a notification, whether text or email, they can instantly see your team's visual assessment of their vehicle.
- After viewing the video of needed repairs, the customer can choose to accept or reject the repairs.

What Sets Us Apart

Simplicity

Ridiculously simple to use, Video For Service (fka Snapcell) removes the pain and frustration of creating personalized videos. Our one-touch ability to record and edit converts even the least tech savvy employees into brand champions.

Reliability

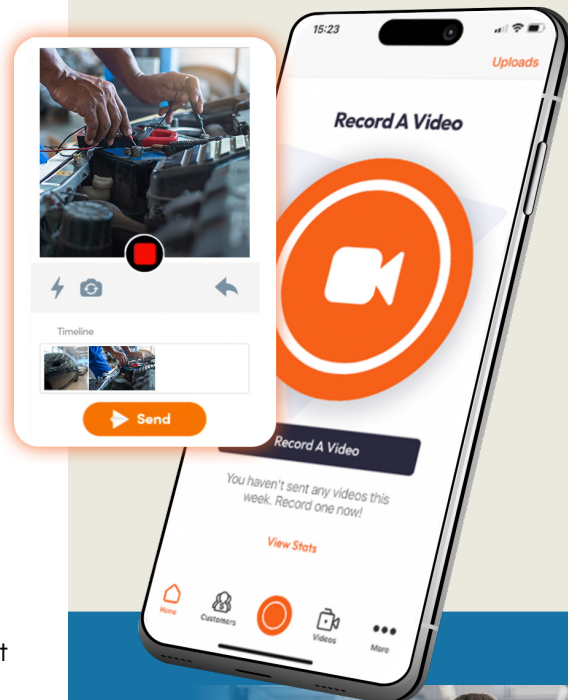
Your team and your customers won't be frustrated by failed uploads or garbled messages. With 99.9% uptime, Video For Service remain the most reliable video platform in automotive today, outperforming direct competitors and CRMs.

Increased Service Performance

Sending customers a personalized video dramatically increases engagement, but we don't stop there.

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TRADEPENDING



SCAN FOR
SERVICE VIDEO



"In our first month of launching Video for Service, customers were coming in thanking the technicians for the videos, and praising them in Google Reviews. Now our customers expect videos with each service!"

— Nevash Parmanand, Service Manager, Audi Mississauga

Trusted by over 6,000 franchise dealerships



Video For Service \$620

PACKAGE INCLUDES:

- MPI Express
- Video For Service
- Text+
- Connect Central
- Video testimonials
- Crystal Clear
- AutoEngage

ADD ONS:

- \$175** DMS Integration
- \$140** Multi-Language Subtitle Pack

**Reynolds & Reynolds \$480*

(All pricing in CAD)

See if **TradePending's Video** is the right tool for
your service department

	Walk Customer Back to Their Car	Complete DMS or Service Suites	TradePending Video for Service
Cost	Free	\$\$\$\$	\$\$
Simple for Techs To Use	✓	X	✓
Fast Onboarding	N/A	X	✓
Plugs into your Existing Process	X	X	✓